

Pou Chen announces monthly sales for February 2012

Date: March 09, 2012

Pou Chen Corporation (“Pou Chen”, Ticker: 9904.tw) today announced its sales for February 2012 was NT\$16,190 million on a consolidated basis and NT\$877 million on an unconsolidated basis, respectively.

Pou Chen Consolidated Sales Report

(NTD ‘000)

Consolidated Sales	Amount
February 2012	16,190,215
February 2011	13,294,851
Y-o-Y Change	+21.8%
January 2012	18,965,871
M-o-M Change	-14.6%
January through February 2012	35,156,086
January through February 2011	32,743,373
Y-o-Y Change	+7.4%

Note:

1. All figures were unaudited, prepared by Pou Chen. The basis for calculating the above consolidated figures was according to the same calendar period; however, they would be different from the audited consolidated figures, as the audited consolidated figures were prepared in conformity with the same accounting period.
2. The consolidated figures only included the sales of Pou Chen and Yue Yuen Industrial (Holdings) Limited (“Yue Yuen”), not all sales of Pou Chen’s subsidiaries. Yue Yuen’s net sales were restated to New Taiwan Dollars at the average exchange rate of the current year.
3. USD/NTD=29.54 in February, 2012; USD/NTD=29.32 in February, 2011.
4. Pou Chen held 49.98% ownership of Yue Yuen as of February 29, 2012

Yue Yuen, Pou Chen Sales Report

	Yue Yuen	Pou Chen
	(USD '000)	(NTD '000)
February 2012	518,461	876,821
February 2011	424,713	843,680
Y-o-Y Change	+22.1%	+3.9%
January 2012	612,573	563,278
M-o-M Change	-15.4%	+55.7%
January through February 2012	1,130,599	1,440,099
January through February 2011	1,061,642	1,941,638
Y-o-Y Change	+6.5%	-25.8%

Note:

1. All figures were unaudited, prepared by Yue Yuen and Pou Chen, respectively.
2. The above figures of Pou Chen are unconsolidated.

For more information, please refer to the following websites:

- Pou Chen: <http://www.pouchen.com/>
- Yue Yuen: <http://www.yueyuen.com/>
- Pou Sheng: <http://www.pousheng.com/>

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